



Dear Friend of Postpartum Health Alliance,

PHA invites YOU to actively **support and celebrate** the more than 20 years of life-changing work in San Diego through sponsorship and attendance at our October Fiesta.

Postpartum Health Alliance's mission to ***"increase the capacity of San Diego's perinatal health services community to recognize, understand and respond effectively to the mental health of pregnant and postpartum mothers, fathers and their families"*** remains successful because of the continued support of generous donors like you.

**Join us at our Annual October Fiesta on October 10<sup>th</sup> at 5:30 pm at the Mission Beach Women's Club.**

**100% of the event proceeds will go to the Postpartum Health Alliance's services for families and providers in San Diego.**

**How you can help:**

- **Become a Sponsor**

Sponsorship levels and benefits are listed on the next page. If interested in donating, please email [phacoordinator@gmail.com](mailto:phacoordinator@gmail.com).

- **Become an Underwriter**

Support the minimal costs associated with the event such as food, music and supplies or donate these items. See below more information. If interested in donating, please email [phacoordinator@gmail.com](mailto:phacoordinator@gmail.com).

- **Purchase tickets**

Invite your friends and purchase tickets. Tickets will be available for purchase online at <https://tinyurl.com/PHAOctoberFiesta>

Thank you for your continued support of the Postpartum Health Alliance and the greater San Diego community! If you have questions, please email [info@postpartumhealthalliance.org](mailto:info@postpartumhealthalliance.org).

Jen Fisher, LCSW, President of the Board



## October Fiesta Sponsorship Opportunities:

### Supporter - \$100 - \$199

- Two tickets to the *October Fiesta benefiting Postpartum Health Alliance*
- Acknowledgment in social media sponsorship posts and newsletter
- Acknowledgement at the event

### Friend - \$200 - \$499

- Two tickets to the *October Fiesta benefiting Postpartum Health Alliance*
- Business logo published in Newsletters leading up to the event
- Acknowledgment in social media sponsorship posts and newsletter
- Sponsorship Badge graphic to post on website and all social media accounts
- Acknowledgement at the event
- Placement of logo and name on Postpartum Health Alliance website under 'Friends' through 2020

### Advocate - \$500 - \$999

*Everything a "Friend" gets, plus:*

- Placement of logo and name on Postpartum Health Alliance website under 'Advocates' through 2020
  - Recognition and introduction at the event
  - Opportunity to present business marketing materials at the event
- OR-
- Placement of logo and name on Postpartum Health Alliance website under 'Advocates' through 2020
  - Sponsorship Badge graphic to post on website and all social media accounts
  - Acknowledgment in social media sponsorship posts and newsletter

### Champion - \$1,000- \$2500

- Four tickets to the *October Fiesta benefiting Postpartum Health Alliance*
- Special mention in Public Relations communications related to the event
- Placement of logo and name on Postpartum Health Alliance website under "Champion" through 2020
- Opportunity to present business marketing materials at the event
- Opportunity to be featured in our newsletter
- Sponsorship Badge graphic to place on website and all social media outlets
- Mention in all sponsorship social media posts and sponsorship newsletter. Newsletter will include link your website and brief bio of business or cause.

### Presenting Sponsor - \$5000 or above

Are you a company or individual seeking to make wonderful, change for families? We'd love to partner with you! In addition to all of the benefits mentioned above, this Sponsor will receive the following benefits:

- 10 tickets to the *October Fiesta benefiting Postpartum Health Alliance*
- Co-branding on all materials related to the event
- Recognition and opportunity to speak about your support for PHA at the event
- Specific mention on all social media communications about event partnership
- Featured on our website for the duration of 2019 with direct link to personal or company website
- Opportunity to be featured in our newsletter and on our blog



### **Food Sponsor - \$1500 or Food Donation**

- Four tickets to the *October Fiesta benefiting Postpartum Health Alliance*
- Signage in food area displaying logo and recognition
- Special mention in Public Relations communications related to the event
- Placement of logo and name on Postpartum Health Alliance website under "Champion" through 2019
- Opportunity to be featured in our newsletter
- Sponsorship Badge graphic to place on website and all social media outlets
- Mention in all sponsorship social media posts and sponsorship newsletter. Newsletter will include link your website and brief bio of business or cause.

### **Bar Sponsor - \$800 or Alcohol Donation**

- Two tickets to the *October Fiesta benefiting Postpartum Health Alliance*
- Signage in bar area displaying logo and recognition
- Placement of logo and name on Postpartum Health Alliance website under "Champion" through 2019
- Sponsorship Badge graphic to place on website and all social media outlets
- Mention in all sponsorship social media posts and sponsorship newsletter. Newsletter will include link your website and brief bio of business or cause.

### **Entertainment Sponsor or Donation of Entertainment - \$500**

- Two tickets to the *October Fiesta benefiting Postpartum Health Alliance*
- Signage in bar area displaying logo and recognition
- Placement of logo and name on Postpartum Health Alliance website under "Champion" through 2019
- Sponsorship Badge graphic to place on website and all social media outlets
- Mention in all sponsorship social media posts and sponsorship newsletter. Newsletter will include link your website and brief bio of business or cause.